



PEMBROKE COACHWORKS LTD ACCIDENT REPAIR CENTRE CELEBRATING 20 YEARS



The original members of staff when it was founded.



Haydn with Bill Lewis MBE of WP Lewis & Son in 1991

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HISTORY OF PEMBROKE COACHWORKS

THIS successful Pembrokeshire business is celebrating its 20th anniversary this year and is proof if any were needed that good things can come out of hard times.

When then parent company Wincanton Ltd decided to close the Pembroke and Haverfordwest depots of Well

Hill Self Drive Ltd on economic grounds, the local company accountant Linda Griffiths argued the case for selling the associated bodyshop, Well Hill Coachworks Ltd, as a going concern.

As a result, Haydn Bateman, who had been manager since the opening of the bodyshop in 1983, and Stuart Lewis, of W.P. Lewis & Son, Greenfield Garage, Milton, the Vauxhall main dealer for south Pembrokeshire, teamed up in a joint venture to acquire and run the operation.

And so, in 1991, the new company, Pembroke Coachworks Ltd, was born.

LM Griffiths & Co
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Walden House
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**Congratulations Stuart & Haydn
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Jayne Tucker and Tina Rogers on **01437 763454**
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THE COMPANY TODAY – 20 YEARS ON

SINCE those early days, Pembroke Coachworks has led the way when it comes to providing the services and quality demanded by customers.

The coachworks was among the first in the body repair industry to

move over to water-based paints – significantly reducing emissions compared to traditional refinishing paints.

The bodyshop features all the up to date equipment you would expect to see including a low brake spray booth producing 'as new' paint finishes, a body jig to return seriously damaged vehicles to the original factory specifications, and an environmentally friendly dust extraction system.

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SIGNS & GRAPHICS

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PEMBROKE COACHWORKS LTD ACCIDENT REPAIR CENTRE



Pembroke Coachworks staff 2011

The firm uses MIG brazing and an inverter spot welder to repair the latest generation cars made with Boron and other high strength steels.

The team can also now recharge air conditioning and carry out computerised four wheel alignments.

The firm's recovery vehicle enables it to quickly and easily get damaged vehicles back to its premises for repair. It is linked to major insurance companies by computer to enable it to go-ahead and proceed with repairs as quickly as possible.

Courtesy cars are available, which keeps the policyholder on the road while repairs are carried out.

Stuart Lewis said: "I am very proud of the achievements of Pembroke Coachworks over the past 20 years. We operate in one of the most competitive industries in the country and thanks to our very professional staff and our very loyal customers we have managed to thrive. Long may it continue."

The company is a member of the MVRA - RMI, the Motor Vehicle Repairs Association, and a recommended repairer for Royal Sun Alliance, Motability and Ageas.



Pembroke Coachworks is also a Vauxhall approved accident repair centre and is used by several insurance companies.

Part of the success of the coachworks can be put down to the contribution of the totally committed staff

who provide a service to their customers that is second to none and who work hard to maintain the high standards of which they are so very proud.

Among the employees is Caroline Rowlands who has been with the company since it all began in 1991.

Haydn Bateman said: "Over the last 20 years, Pembroke Coachworks has gone from strength to strength. We would like to thank the staff and local customers for their support over the years which has enabled us to be the successful company we are today."

Signs are looking good for the future of the accident and repair centre too with a determination to ensure customers receive only the best quality service, whatever their needs.

Brindley Smith Associates

Utility Auditors

Congratulations on your 20th Anniversary

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